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WORKSHEET

SETTING ONE BIG GOAL!

SETTING YOUR GOAL

LET'S MAKE THIS EASY FOR YOU AND SUGGEST YOUR FIRST 90 DAY GOAL WILL SIT IN ONE OF THESE 3 CATEGORIES...

1 VALIDATE YOUR OFFER/BUSINESS

This is ideal for those in start-up stage, or entering in to a different model with a new offer.

So if you've just kicked things off in your business and haven't sold your product or service in your own business before - choose this option :-)

Or, if you're pivoting in your business and offering something new (like moving from being a traditional photographer to developing online courses and an online community in photography), then you're probably also going to want to validate this offer first too.

2 BUILD YOUR EMAIL LIST

If you've got your business model sorted and validated, your next priority will be to get your name out there and build an email list.

Or, perhaps you're like me and wanting to grow a current email list or a new email list in a new niche...

If so, pick this option!

(And for the record, it's very hard to sell anything if you haven't already figured out building an email list. So if you need cash in the bank, this is your first step before the selling part...)

3 AUTOMATE

Get automated, streamlined, and supported so you can regain your lifestyle and grow into the next level.

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SOME EXAMPLES ARE:

I will sell my first $10,000 [or $_____] of _____

by _____ (90 days from today)
(If you chose "Validate Your Offer / Business")

OR

email list to 1,000 [or _____] subscribers by _____
(90 days from today) (If you chose "Build Your Email List")

OR

I will remove 30 [or _____] hours of work from my weekly schedule by _____
(90 days from today) (If you chose "Automate")

SETTING YOUR GOAL

It's Now Time to Choose One From the List Above for the Next 90 Days. Write the Reason Why You Chose That 1 Option Out of the 3..... Address Why It Is Important to You.